

gres art 671

impact report

2025



introduction

gres art 671 was created to return a section of approximately 3,000 square metres of the former Gres industrial site to public use, using art and culture as drivers of change, urban regeneration and social impact.

The gres art 671 project is the first visible phase of the Gres Hub project: a district spanning 60,000 square metres in a highly strategic area for the city, with the aim of revitalising an unused part of the city, returning it to the public, and contributing to the urban and social regeneration of Bergamo through culture, research and innovation.

The private cultural institution is managed by Gres Art srl Società Beneficiaria which, through cultural activities and the public use of the spaces, generates social impact and cultural value, reintegrating the area into the urban fabric of the city of Bergamo.

Following its establishment in 2023 and its opening to the public in 2024, 2025 marks a phase of consolidation, with a programme of events designed to reinforce the centre's identity as an active cultural platform that is open to new ideas and connected to both the local and international contexts. Set within a changing environment, the centre aims to be an open and accessible space, capable of fostering new connections within the local area.



**not only an exhibition venue,
but an active cultural entity
and content producer,
capable of generating
cultural, social and local
value.**

This ability to produce works of art and culture, forging deep connections between the past and the present, and between art, space and community, has strengthened the identity of gres art 671, providing spaces for meeting and interaction – both physical and virtual – that are capable of meeting the needs of contemporary communities.



gres art srl società benefit

gres art 671 is a multidisciplinary cultural centre dedicated to contemporary art, research and dialogue between culture and the community.

The mission of gres art 671 is to use art and culture as tools for actively engaging diverse audiences, from the local community to an international audience, fostering processes of participation, reflection and shared growth. Through an accessible and diverse cultural programme, Gres Art 671 contributes to the regeneration of a post-industrial area and the improvement of urban quality of life, connecting art, the local area and people.

Founded in July 2023 and inaugurated on 7 November of the same year, gres art 671 is the first visible initiative of the wider Gres Hub project, a cultural and productive district spanning approximately 60,000 square metres in a strategic area of the city. The name “671”, a reference to the main road running alongside the area, expresses from the very identity of the project its strong connection with the local area and the desire to rebuild the relationship between the former industrial area and the urban fabric of Bergamo.

The architectural transformation of the space has kept the site’s industrial heritage alive, reinterpreting it in a contemporary key. The redesign has led to the creation of a large public square, two main pavilions dedicated respectively to reception and permanent functions on one side, and to exhibitions and displays on the other, as well as a large, freely accessible garden designed to encourage socialising and spending time outdoors.

gres art 671 presents a programme that includes exhibitions, events, performances, talks, music and installations, with the aim of creating a cultural experience that is both local and international, accessible and experimental.

between Art and Life



a cultural and social hub, a place for people to come together, socialise and engage in cultural activities

gres art 671 takes shape and evolves through the people who live there and the initiatives it hosts and produces. It does not duplicate existing cultural offerings, but enriches them, building a bridge between the industrial past and the urban present, between memory and innovation.

From a former industrial site to a space for shared culture, gres art 671 serves as a model of urban regeneration in which art becomes a tool for transformation, participation and sustainable development for the city and its community.



permanent functions

Alongside its exhibitions and events, gres art 671 offers freely accessible spaces, designed to integrate culture into everyday life and encourage opportunities for socialising and sharing.

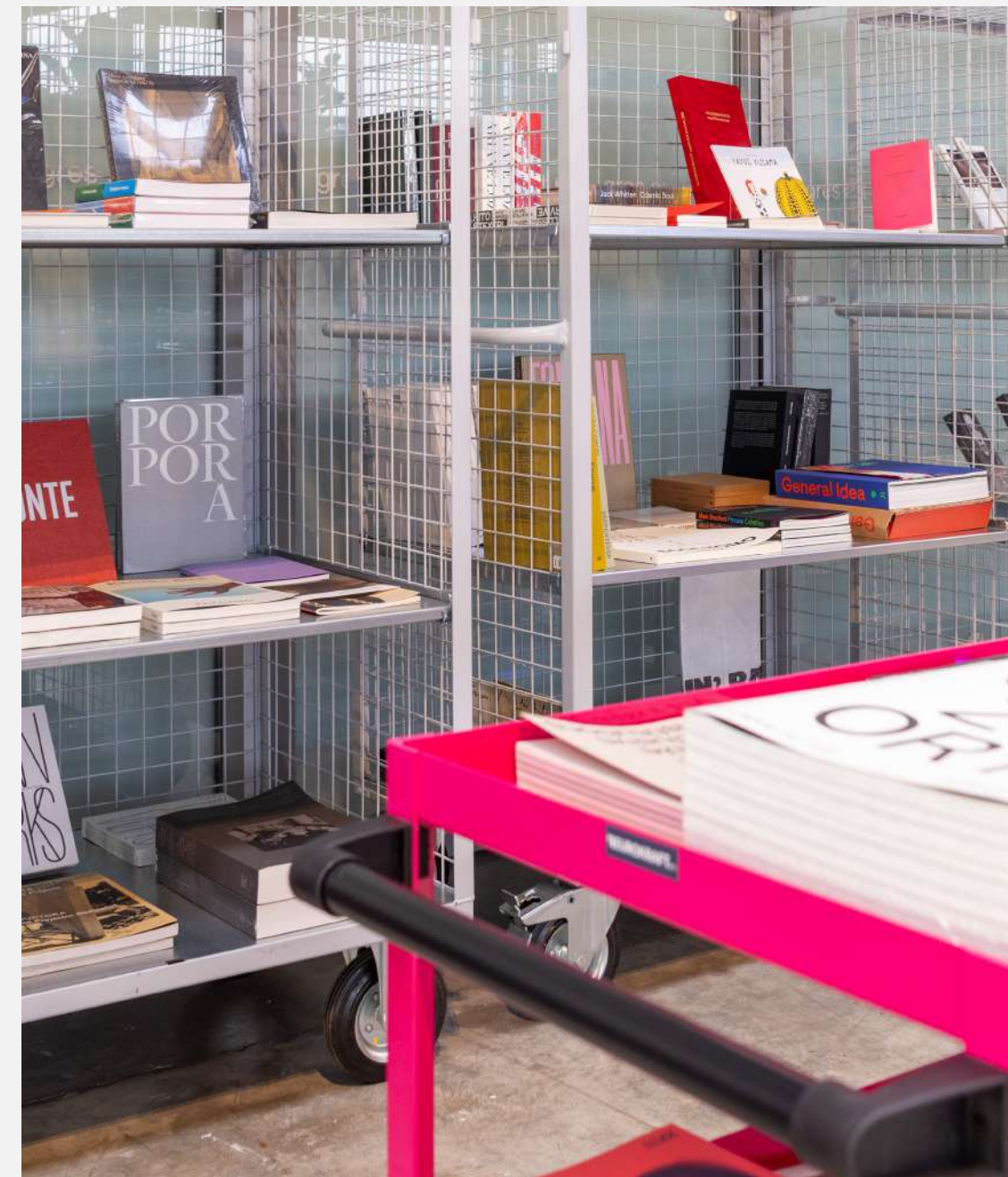
gres café

The heart of the centre, the gres café combines taste and creativity in a setting inspired by the area's industrial history. It is a welcoming space where you can plan your visit, work, meet up or relax, with food and drink available throughout the day, from morning coffee to evening aperitifs.



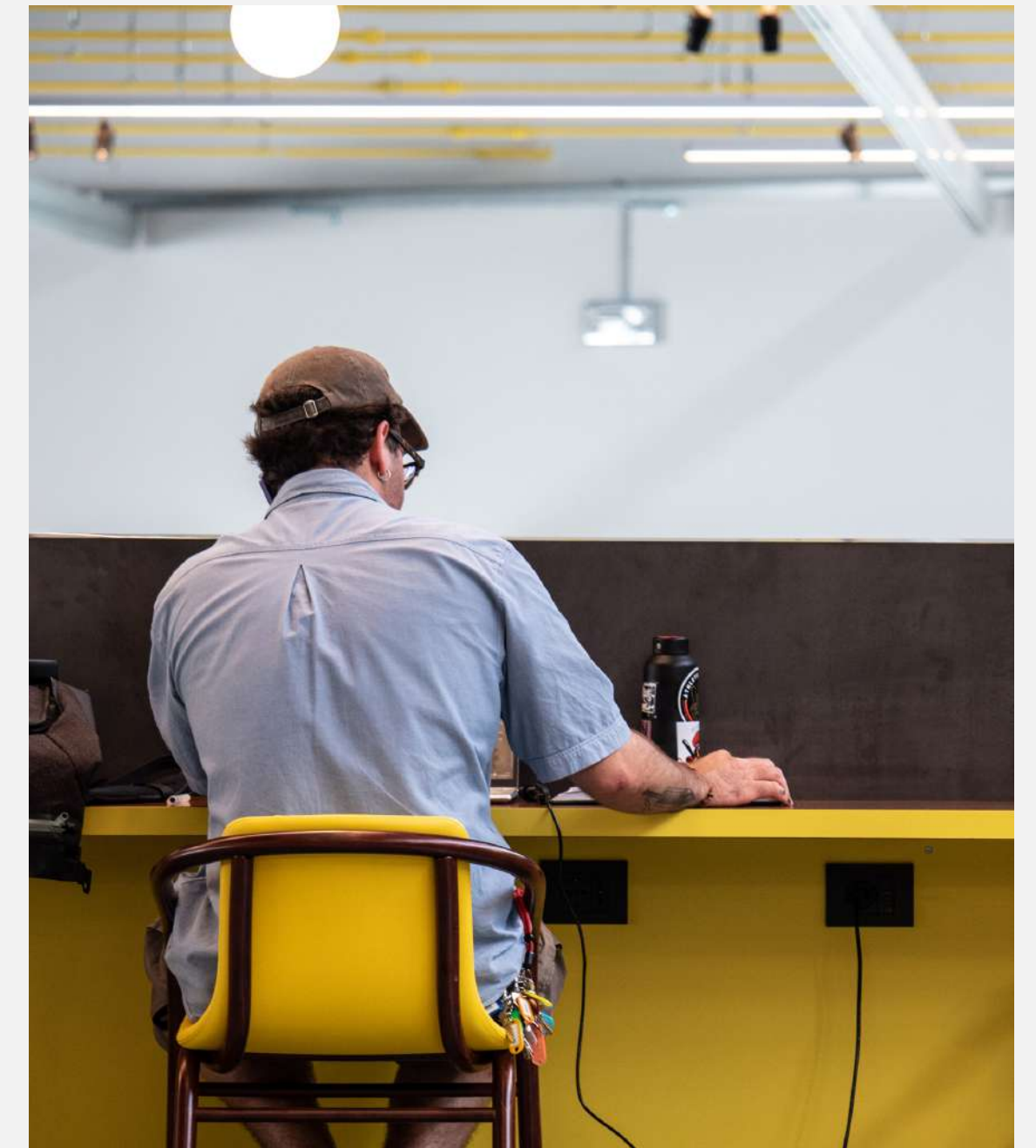
bookshop

Curated in collaboration with the independent publishing house *Paint It Black*, the bookshop is a space for research and experimentation dedicated to the visual and performing arts. The selection of publications ranges from the major modern and contemporary artistic movements to photography, performance art, architecture and underground cultures, establishing itself as a veritable laboratory of ideas and cross-pollination.



terrazza

Designed as a multi-purpose space, the terrace is dedicated to study, co-working and training. Equipped with workstations, free Wi-Fi and charging points, it hosts workshops, meetings and conferences, serving as a hub for an active, informed and engaged community.



events and activities



events and activities

exhibitions

Marina Abramović – between breath and fire

de bello. notes on war and peace

FUORIPISTA. arte, sport e inverno

Il gioco del tasso nel sacco

special projects

La cultura della pace

FUORIPISTA

Sofar sound

Festival Danza Estate

Dance Well

Odissea Terra

Cambio di regime

Playlist

ese

Events on Economic Sustainability

* The figures relate to attendance at public and private events monitored from 1 January 2025 to 31 December 2025. Mere visits to gres art 671 and users of the gres café are not included in the 2025 impact figures.

VISITORS

24.100

VISITORS

7.000

VISITORS

4.000

OFF-SITE

David Hockney meets Beato Angelico

VISITORS

120.000

TOTAL NUMBER OF VISITORS TO THE EVENTS*

35.000+

In 2025, gres art 671 consolidated its identity as an active and productive cultural platform, building on its exhibition programme by strengthening two strategic priorities: the development of structured partnerships to create public programmes and the commissioning of new works.

This approach has broadened the project's cultural and social impact, confirming gres art 671 as a cultural hub for the city with a growing national and international presence.

exhibitions
cultural events
public program
special projects
eSe events for economic sustainability

Throughout 2025, gres art 671 organised four exhibitions, reaffirming its commitment to research projects that bring together different artistic languages, contemporary themes and an ongoing dialogue with the public

exhibitions
cultural events
public program
special projects

ese events for economic sustainability

EXHIBITIONS

Marina Abramović between breath and fire

14.09.24 – 16.02.25

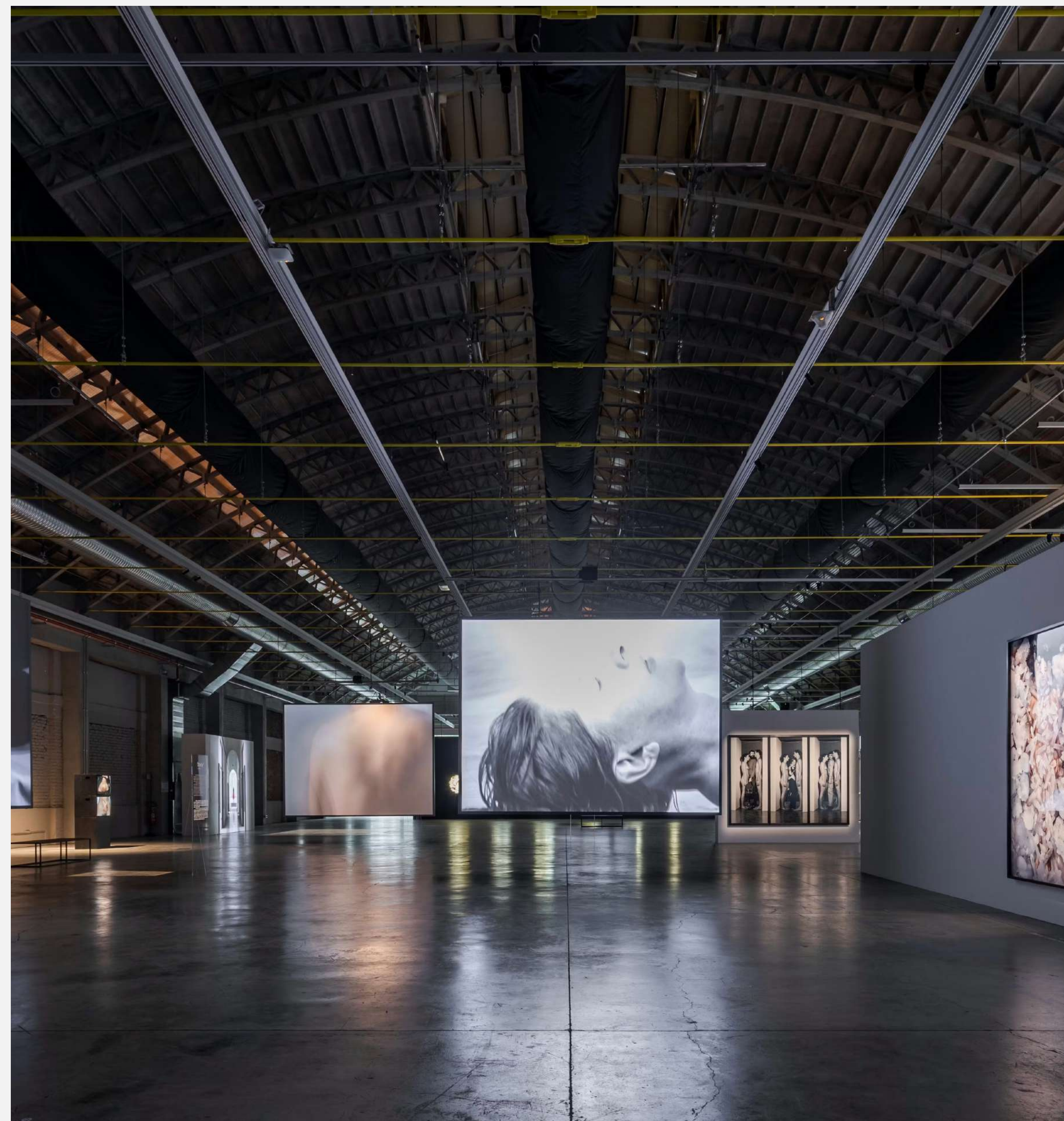
The exhibition *Marina Abramović – between breath and fire* marked the reopening of gres art 671 and the launch of the centre's exhibition programme. Through a dialogue between iconic works and more recent creations, the exhibition offered a profound reflection on human vulnerability, the relationship between body and mind, and our connection with others. The exhibition itinerary invited the public to engage directly with the emotions evoked by the works, transforming the visit into an immersive and participatory experience. The exhibition attracted a diverse audience, introducing visitors of different generations to contemporary art and stimulating an open dialogue on universal themes such as fear, courage, love and sacrifice.

VISITORS

FROM 01.01.2025 TO 16.02.2025

11.600

* Overall, the exhibition, which began in September 2024, attracted 35,000 visitors



EXHIBITIONS

de bello. notes on war and peace

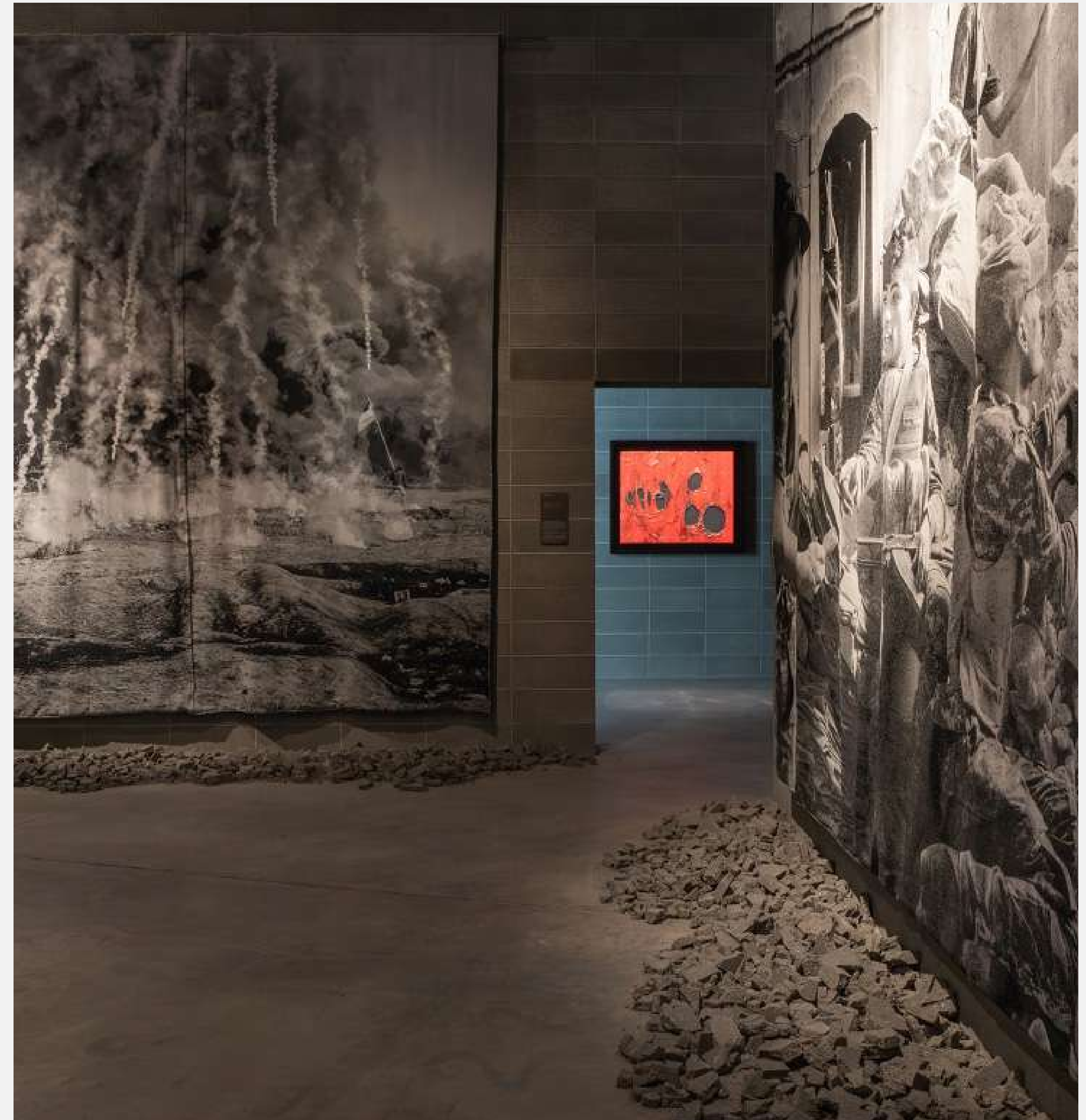
16.04.25 – 12.10.25

de bello. notes on war and peace was the first group exhibition at gres Art 671 and marked one of the cultural centre's most ambitious and multifaceted projects. Featuring more than 30 works by Old Masters, modern and contemporary artists, designers and activists, the exhibition spanned over six centuries of history, exploring war as a cyclical and universal phenomenon.

From Alberto Burri to Anselm Kiefer, from Joseph Beuys to Marina Abramović, through to Claire Fontaine, Lawrence Abu Hamdan and emerging artists, the exhibition offered an immersive experience that invited visitors to reflect on the psychological, emotional and physical impact of conflict. The works served as a means of encouraging audiences to question how war shapes collective memory, perception and our sense of belonging, while opening up a space for reflection on the possibilities of resistance, reconciliation and peace.

VISITORS

8.500



EXHIBITIONS

FUORIPISTA. art, sport and winter

12.11.25 – 08.02.26

On the occasion of the Milano Cortina 2026 Olympic and Paralympic Winter Games, *FUORIPISTA. art, sport and winter* explored the theme of winter sports through an interdisciplinary perspective, bringing together art, architecture and research.

The exhibition combined historical and contemporary works—including paintings, installations, photographs, videos and archival materials—to present the mountains as a place of aspiration, exploration and discovery, while also revealing them as a landscape shaped by social, technological and environmental issues.

For the first time, gres art 671 took on the role of cultural producer, commissioning new works by Masbedo, Studio Numechi and Studio Folder, further strengthening its commitment to the production of original artistic projects.

VISITORS

FROM 12.11.2025 TO 31.12.2025

2.500

* Figures refer to visitors up to 31.12.2025, with attendance from the remaining opening months in 2026 to be added.



EXHIBITIONS

Il gioco del tasso nel sacco

12.11.25 – 08.02.26

Il gioco del tasso nel sacco provided an opportunity to actively collaborate with the Politecnico delle Arti di Bergamo, showcasing works by current students and recent graduates. The exhibition explored the relationship between play and conflict from an original perspective, engaging in direct dialogue with the exhibition *de bello. notes on war and peace*. The project examined play as a metaphor for struggle: against death, against others, against oneself, and against hostile forces.

Through artworks and installations, the exhibition offered a space for reflection on how play can become a symbolic form of resistance and a means of shaping social identity.

VISITORS

1.500



OFF-SITE

David Hockney meets Beato Angelico

26.09.25 – 25.01.26

The Officina Profumo-Farmaceutica di Santa Maria Novella hosted *Annunciation II, After Fra Angelico* (2017) by David Hockney in its historic premises in Florence, in dialogue with the exhibition dedicated to Fra Angelico at Palazzo Strozzi and the Museo di San Marco. Installed in the sacristy frescoed by Mariotto di Nardo, the work reinterpreted the Annunciation of around 1440 through the reverse perspective characteristic of the British artist, creating a dialogue between the Renaissance and contemporary art.

The exhibition was produced by gres art 671 in collaboration with Fondazione Palazzo Strozzi, further confirming gres art 671's role as an active cultural producer of exhibitions that foster meaningful dialogue between different historical periods and artistic languages.

VISITORS

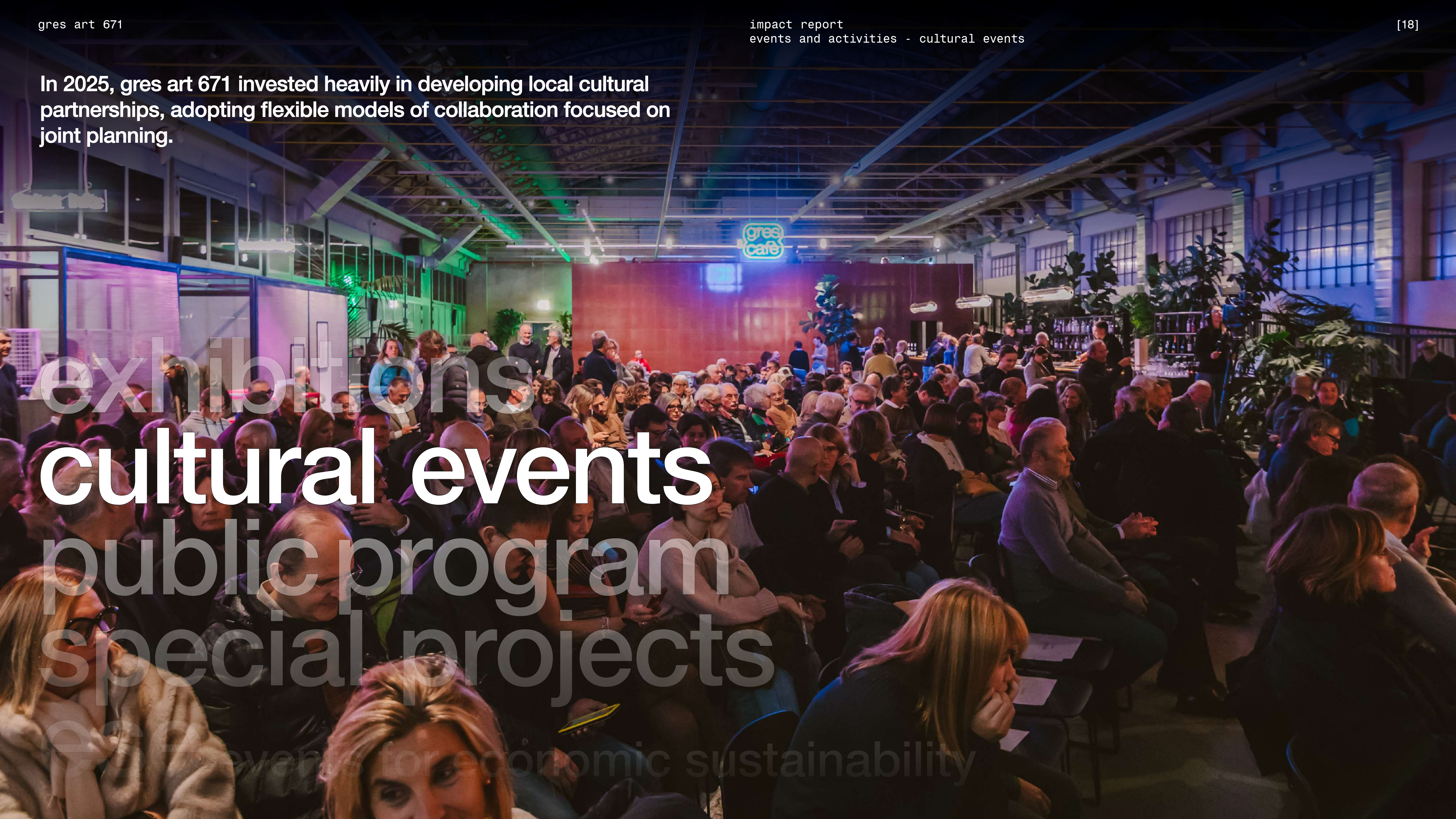
FROM 26.09.2025 TO 31.12.2025

120.000

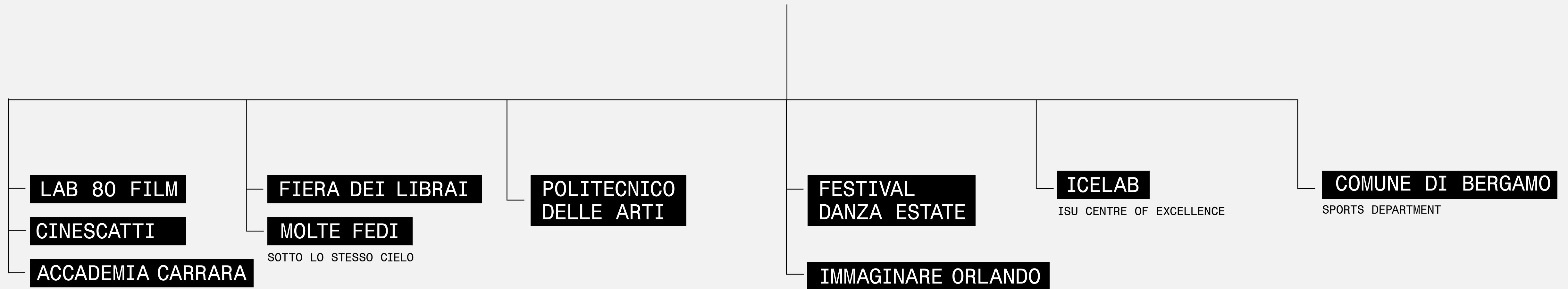
In 2025, gres art 671 invested heavily in developing local cultural partnerships, adopting flexible models of collaboration focused on joint planning.

exhibitions
cultural events
public program
special projects

for economic sustainability



gres art 671



Through loans from these institutions, it was possible to integrate works and materials that brought different historical periods and experiences into dialogue.

The collaboration made it possible to organise in-depth discussion and reflection events featuring figures of national and international standing.

Co-design of the exhibition *Il gioco del tasso nel sacco*, with strong involvement of young artists

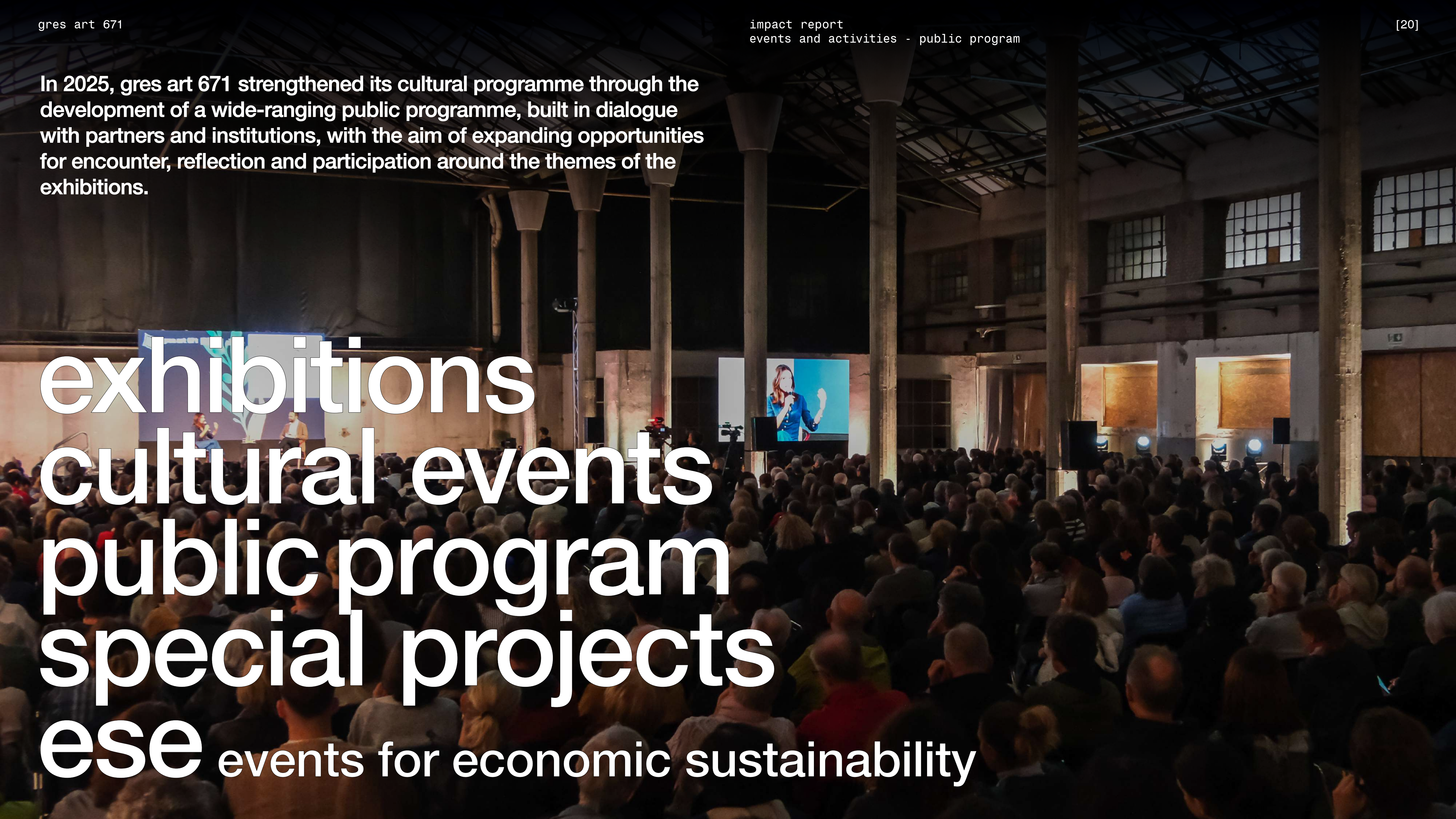
Multidisciplinary projects spanning art, dance and wellbeing, with performances and inclusive practices such as Dance Well

The IceLab ice rink provided technical and scientific support for works commissioned as part of FUORIPISTA.

Establishment of an agreement dedicated to young local athletes, to foster access and dialogue between sport and culture.

In 2025, gres art 671 strengthened its cultural programme through the development of a wide-ranging public programme, built in dialogue with partners and institutions, with the aim of expanding opportunities for encounter, reflection and participation around the themes of the exhibitions.

exhibitions
cultural events
public program
special projects
ese events for economic sustainability



PUBLIC PROGRAM

la cultura della pace. events with Nobel Prize winners and international leaders

de bello. Notes on war and peace

In dialogue with the exhibition *de bello. Notes on war and peace*, gres art 671 devised a series of high-profile meetings dedicated to the themes of peace, human rights, historical memory and collective responsibility. The public programme transformed the centre into a place of reflection and action, capable of moving beyond the traditional role of an exhibition space to establish itself as an international platform for cultural exchange and cultural diplomacy. The meetings were attended by Nobel Peace Prize winners, international leaders, historians, journalists and activists, creating a direct dialogue between the public and the protagonists of global civic engagement. Live discussions, panels and talks allowed participants to engage with real experiences of conflict, resistance and peacebuilding, prompting critical reflection on the present and on the possibilities for future change.

EVENTS

6

ATTENDEES

3.463

PARTNERS

FONDAZIONE PESENTI

ITALMOBILIARE

FIERA DEI LIBRAI

MOLTE FEDI

SOTTO LO STESSO CIELO



LA CULTURA DELLA PACE

• **guerra, pace e imperi**
Alessandro Barbero

A journey through history to understand how the dynamics of past conflicts can offer tools for interpreting the present. Through his rigorous yet accessible approach, Alessandro Barbero guided the audience in understanding the roots of war and the possibilities for building peace in the contemporary world.

ATTENDEES

850



LA CULTURA DELLA PACE

• **don't look up**
Mohamed Choucair

Lebanese sound artist Mohamed Choucair, one of the 37 artists featured in the exhibition *de bello. notes on war and peace*, will treat the audience to a live sound performance created using sounds recorded in war zones, evocatively titled "Don't look up".

ATTENDEES

270



LA CULTURA DELLA PACE

• **Tawakkul Karman in conversation with Samia Nkrumah**

A discussion between two internationally renowned figures committed to human rights and the unity of peoples. Tawakkul Karman, Nobel Peace Prize winner, and Samia Nkrumah shared experiences and visions on the role of civil society in the processes of democratisation, emancipation and global peace.

ATTENDEES

493



LA CULTURA DELLA PACE

• **Nadia Murad in conversation with Greta Privitera**

An intense and moving encounter that placed the testimony of Nadia Murad, Nobel Peace Prize winner and survivor of the Yazidi genocide, at its centre. The dialogue addressed themes of violence, resilience and international justice, giving voice to someone who has transformed trauma into a commitment to human rights.

ATTENDEES

500



LA CULTURA DELLA PACE

• **Jody Williams in conversation with Kailash Satyarthi**

Two Nobel Peace Prize winners in conversation on decades of civil battles: from the fight against anti-personnel landmines to the defence of children's rights and the struggle against child labour. An encounter that told the story of the power of collective action and civic commitment as tools for concrete change.

ATTENDEES

500



LA CULTURA DELLA PACE

• **i figli dell'odio Cecilia Sala**

An in-depth look at contemporary conflicts through the direct gaze of one of the most authoritative voices in international journalism. Cecilia Sala offered a clear-eyed and courageous reading of today's wars, reflecting on the possibilities for peace and the role of journalism.

ATTENDEES

850



PUBLIC PROGRAM

FUORIPISTA. art, sport and winter

The FUORIPISTA public programme addressed sport as a universal yet profoundly individual experience, capable of reflecting social, cultural and emotional dynamics. Through talks and storytelling, the programme highlighted how sport is not only about competition and performance, but also memory, identity, resilience and relationships.



EVENTS

3

ATTENDEES

870

PARTNERS

FONDAZIONE PESENTI
 ITALMOBILIARE

FIERA DEI LIBRAI
 TEATRO CAVERNA

FUORIPISTA

- **Alzarsi all'alba**
Mario Calabresi in conversation with Daniele Rocchetti

The presentation of the book *Alzarsi all'alba* offered the audience a reflection on the value of time, effort and perseverance. Mario Calabresi told stories of often invisible lives, in which hard work becomes an act of love and resilience, inviting reflection on the deeper meaning of everyday commitment.

ATTENDEES

450



FUORIPISTA

- **Il grande slalom**
Deborah Compagnoni and Alberto Tomba

An extraordinary meeting with two icons of Italian skiing. Compagnoni and Tomba revisited key milestones of their careers — triumphs, setbacks and resilience. The meeting also highlighted their social commitment and sport's educational value.

ATTENDEES

300



FUORIPISTA

- **L'ultimo rigore di Faruk**
Teatro Caverna

A story interweaving sport and war, memory and identity. Through the presentation of the book *L'ultimo rigore di Faruk*, Gigi Riva reconstructed an account in which football becomes a metaphor for a wider conflict, offering a profound reflection on the symbolic power of sport.

ATTENDEES

120



Alongside the public program, in 2025 gres art 671 hosted special events that expanded its role as an open, inclusive and interdisciplinary cultural space.

exhibitions
cultural events
public program
special projects
ese events for economic sustainability



• sofar sounds

gres art 671 hosted a Sofar Sounds concert, becoming part of a global music community that promotes attentive listening and the discovery of emerging artists such as Bram Van Langen, Diora Madama and Rose White. The event transformed the space into an intimate and evocative setting, fostering an authentic, distraction-free musical experience.

partner: Sofar Sounds

EVENTS ATTENDEES

1 230



• festival danza estate

In 2025, a collaboration with Festival Danza Estate, the historic Bergamo festival dedicated to contemporary dance, came to fruition. gres art 671 hosted two performances: Come Back by Fabritia D’Initino and Agnese Banti, and Gossip by Cult of Magic with Roberta Racis, integrating the language of body and movement into its cultural programme and fostering dialogue between visual and performing arts.

partner: Festival Danze Estata

EVENTS ATTENDEES

2 80



• dance well

With the Dance Well project, gres art 671 welcomed an inclusive artistic practice that promotes dance as a tool for wellbeing, listening and connection. The sessions, open to everyone and designed in particular for people living with Parkinson’s, transformed the museum space into a place of care and sharing.

partner: Associazione Immaginare Orlando

EVENTS ATTENDEES

3 160



• odissea terra

Odissea Terra is a project promoted by Fondazione Pesenti ETS with the support of Italmobiliare, dedicated to raising awareness on issues of environmental sustainability and the future of the planet. gres art 671 hosted two meetings in the series, helping to create a space for outreach and discussion on pressing environmental issues.

partner: Fondazione Pesenti, Italmobiliare, Fondazione Corriere della Sera

EVENTS ATTENDEES

2 550



• cambio di regime

A political and cultural discussion exploring the theme of fragile democracies and the Trump phenomenon, with Francesco Costa and Giorgio Gori. The event offered the audience critical tools for understanding contemporary geopolitical transformations.

partner: Circolo Matteotti

EVENTS ATTENDEES

1 450



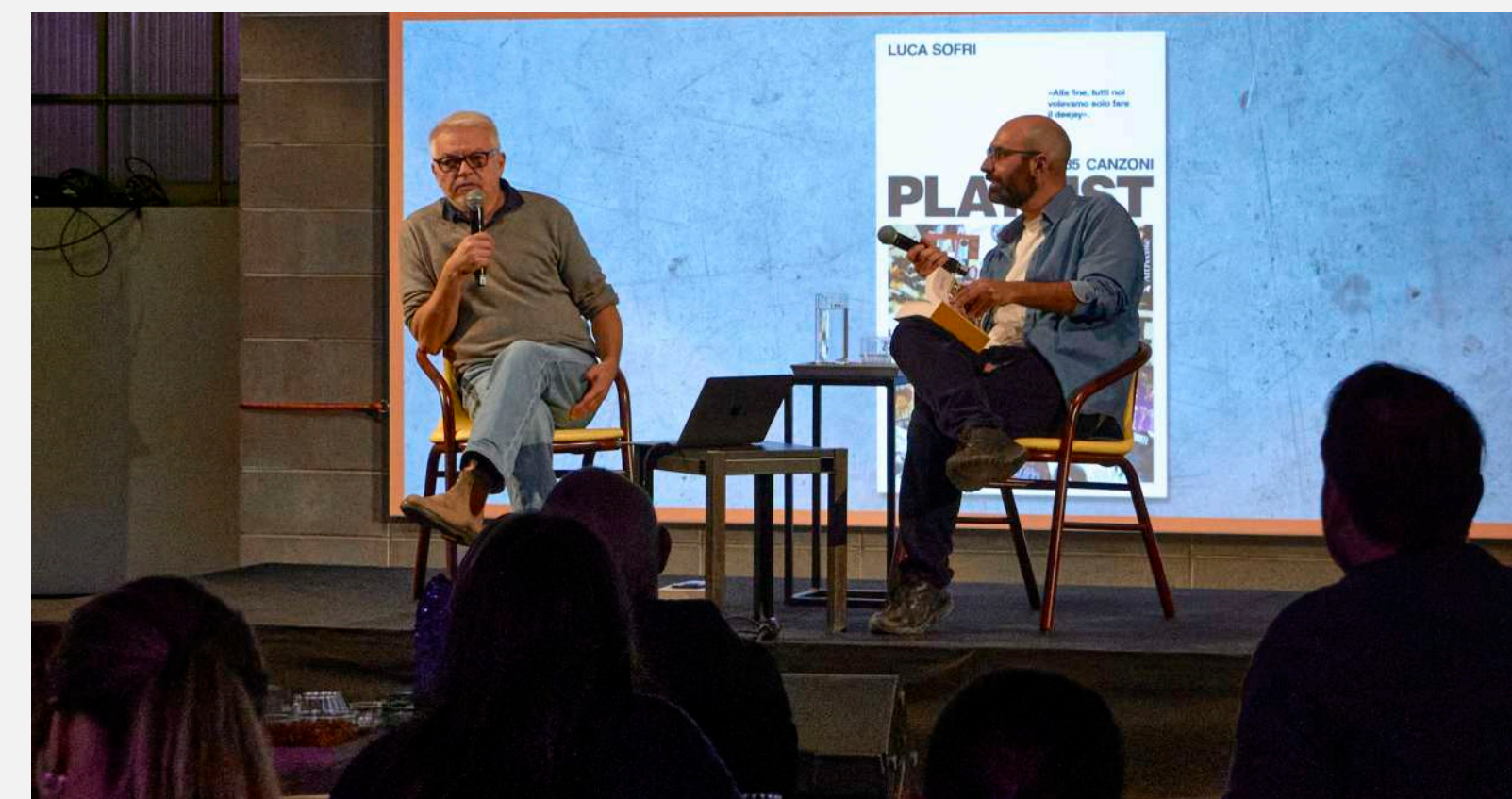
• playlist

Luca Sofri, founder and editorial director of Il Post, presented the book Playlist, a collection of stories woven around more than three thousand songs. A meeting that intertwined music, memory and storytelling, offering an original perspective on contemporary pop culture.

partner: Il Post

EVENTS ATTENDEES

1 60



In 2025, gres art 671 significantly strengthened its area dedicated to corporate events, recognising it as one of the strategic assets for economic sustainability and for developing new relationships with the business world.

exhibitions
cultural events
public program
special projects
ese events for economic sustainability



ESE

events for economic sustainability

In 2025, gres art 671 significantly strengthened its area dedicated to corporate events, recognising it as one of the strategic assets for economic sustainability and for developing new relationships with the business world.

Over the course of the year, around 28 corporate events were held, with a total attendance of over 3,800 people, transforming the cultural space into a platform for encounter between culture, business and innovation.

Thanks to the architectural quality of the regenerated spaces, the presence of high-profile exhibitions and the possibility of building tailored itineraries through the exhibitions, gres art 671 has established itself as a prime venue for corporate events, conventions, presentations, workshops and networking occasions, capable of generating a strong emotional impact on participants.

CORPORATE EVENTS

CONVENTION

PRESENTATIONS

WORKSHOP

NETWORKING





Through these activities, gres art 671 aims to diversify its revenue streams, contributing to the economic sustainability of the cultural project while also activating new relationships with the business community, both local and national. This approach fosters the development of medium- to long-term partnerships, founded on shared values such as innovation, social responsibility and attentiveness to the local area, while at the same time strengthening the brand awareness of gres art 671 as a contemporary cultural space capable of engaging with the business world.

Many of the companies involved have chosen to associate their image with a project of urban regeneration and cultural production with high social impact. In this perspective, corporate events serve as a tool connecting culture and business, capable of generating economic, relational and reputational value, contributing concretely to the growth and stability of gres art 671 and reinforcing its role as a cultural and relational infrastructure serving the local area.

EVENTS

ATTENDEES

28

3.800

A photograph of a man in a dark shirt and pants standing on the left, gesturing towards a large digital display on the wall. A group of approximately 15 children of various ages are lined up on the right, looking at the display. The setting is a museum gallery with stone walls and a polished floor. The lighting is dramatic, with the display being the primary light source.

educational services

EDUCATIONAL SERVICES

an inclusive approach

gres art 671's educational offer is founded on an inclusive and dialogic approach, actively engaging students and the public, and fostering curiosity and critical thinking. The visits introduce themes that are explored in greater depth during the workshops, integrating the museum into the school curriculum as a multidisciplinary and accessible learning space.

Developed with Numeri Primi, in 2025 the offer included four proposals for weekend visitors and five for schools, combining guided tours and workshop activities.

ACTIVITIES

ATTENDEES
guided tours

2.423

SCHOOLS

INSTITUTES

19

STUDENTS

1.241

CLASSES

44
6
4
1

Bergamo
Brescia
Milano
Cremona



audience



AUDIENCE

Audiences are at the heart of gres art 671's project, understood not as mere recipients but as an active part of a dynamic cultural ecosystem. Exhibitions, public programmes and educational activities are designed to foster participation, accessibility and dialogue, creating occasions for encounter between different people, languages and communities, and strengthening ties with the local area.

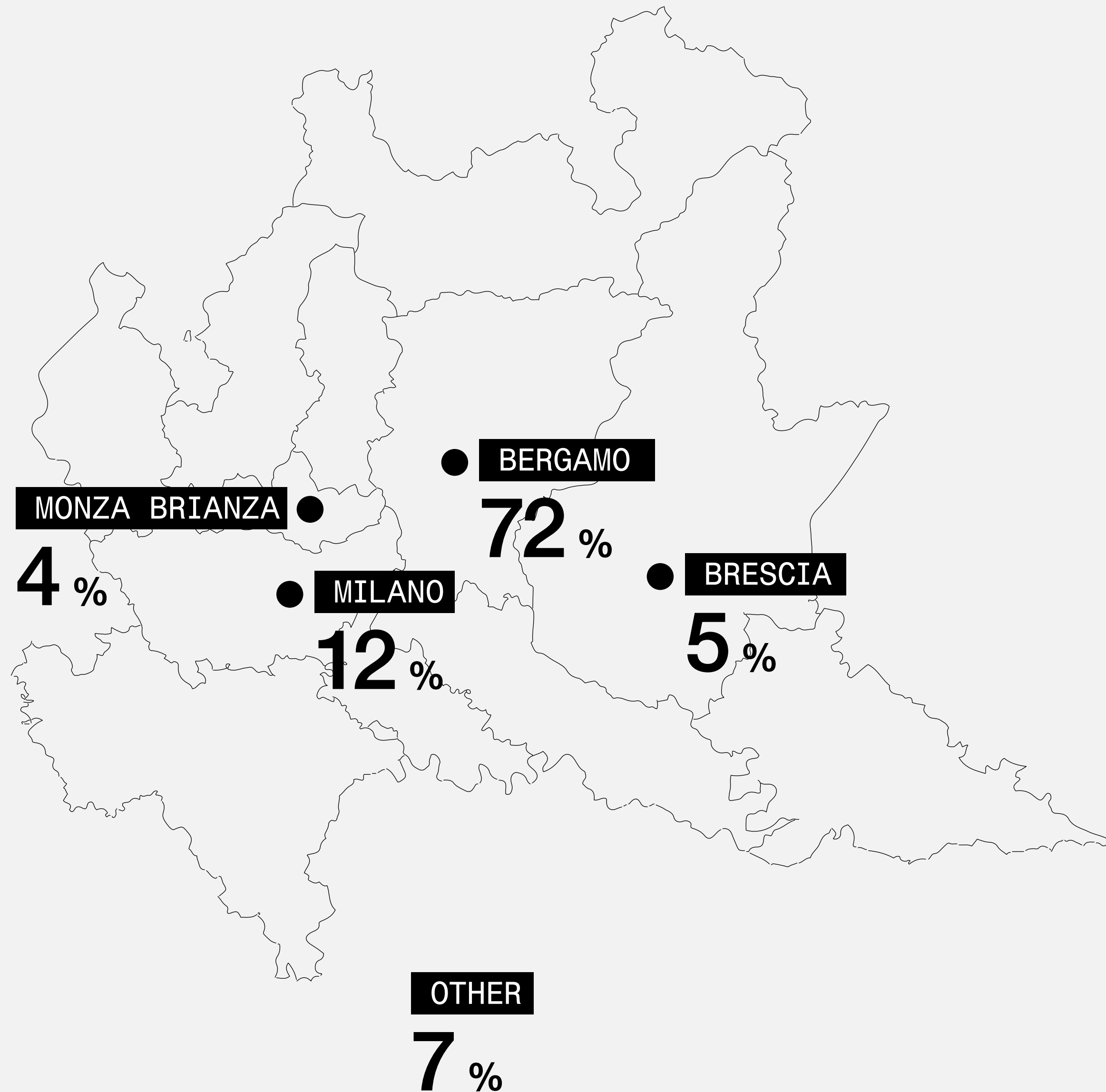
Alongside this physical dimension, a digital community is developing, expanding the possibilities for connection and engagement. Through social media, newsletters and online platforms, the centre shares content, in-depth insights and creative processes, extending the experience beyond the exhibition space and reaching audiences further afield. This integrated approach helps to build lasting relationships and to consolidate an active, informed and engaged cultural community.

opportunities to meet



AUDIENCE

exhibition visitors



The geographical origin of visitors confirms gres art 671 as a venue firmly rooted in the local area while also holding broader appeal. The Province of Bergamo accounts for around 72% of the audience, indicating a stable relationship with the local community. The metropolitan catchment area is also significant: Milan accounts for around 12%, followed by Brescia (5%), Monza e Brianza (4%) and other Lombard provinces. A share of around 4% comes from outside the region and from abroad, linked mainly to exhibitions and networks of international scope.

Overall, Gres Art 671 continues to be a cultural hub for the local area, whilst attracting increasing national and international attention.

AUDIENCE

digital community

12:34 dV;Claude ha risposto: gres art 671's digital presence is a growing ecosystem, where the constantly updated website gathers and explores information in depth, while social media ampl...gres art 671's digital presence is a growing ecosystem, where the constantly updated website gathers and explores information in depth, while social media amplify the storytelling and create connections. A multichannel strategy makes it possible to reach diverse audiences and maximise interaction: LinkedIn strengthens the professional network, TikTok explores new forms of expression, Facebook extends the reach of content, and Instagram consolidates dialogue with the community.

Each platform has a distinct and complementary role, contributing to the building of a strong, engaged network. The figures confirm the value of this strategy, where every interaction represents an opportunity for engagement and growth.

social network

INSTAGRAM

IEWS

2,3 mln

FOLLOWERS

17.441 + 8846 in 2025

CONTENTS

POSTS **153** STORIES **500**

FACEBOOK

IEWS

11,9 mln

FOLLOWERS

2157 + 832 in 2025

CONTENTS

POSTS **168** STORIES **420**

LINKEDIN

IEWS

36 k

FOLLOWERS

762 + 296 in 2025

CONTENTS

POSTS **150**

TIK TOK

IEWS

52 k

FOLLOWERS

223 + 137 in 2025

CONTENTS

VIDEOS **30**



impact and value generated



IMPACT AND VALUE GENERATED

why a Benefit

From its very founding, gres art 671 firmly chose the legal form of a Benefit Company, introduced by Law 208/2015, considering it fully consistent with its cultural and social mission. The decision follows in the footsteps of the values of the Italmobiliare group, with which it shares a code of ethics, a Model 231 and ESG objectives, and represents a concrete commitment to integrating economic purposes with common benefit within its management model. Being a Benefit Company means operating responsibly and transparently towards people, communities, the local area and the environment, moving beyond the traditional distinction between profit and non-profit. For gres art 671, art and culture are tools for collective growth: through exhibitions, educational activities and engagement initiatives, the project contributes to quality of life and social cohesion, generating both cultural and economic value.

The common benefit objectives are translated into measurable goals, which are monitored and reported on annually in the report accompanying the financial statements. The sustainable governance model is also assessed through the B Impact Assessment, developed by B Lab, which makes it possible to analyse and improve social, environmental and economic performance over time. Within this framework, gres art 671 reaffirms its commitment to growing as a responsible cultural enterprise, capable of combining sound management with positive impact, and contributing structurally to the development of the local area and the strengthening of the community.

IMPACT AND VALUE GENERATED

the goals of shared benefit set out in the statute

Gres Art Srl Società Benefit, in carrying out its business activity, pursues common benefit purposes by operating in a responsible, sustainable and transparent manner towards people, communities, local areas, the environment and other stakeholders.

More specifically, the common benefit purposes concern:

1.

Promotion of culture, art and design, with particular attention to young people, through exhibitions, research projects and educational initiatives.

2.

Strengthening the relationship between community and culture, fostering dialogue between the local area and the local, national and international scene.

3.

Development of cultural services capable of improving the quality of life of the community and stakeholders.

4.

Building identity and social cohesion, harnessing art as a tool for belonging, territorial appeal and the care of cultural heritage.

5.

Adoption of sustainable cultural and entrepreneurial models, inspired by principles of responsibility and innovation..

6.

Commitment to the circular economy, inclusion and diversity, promoting pathways for the development of people and the environment.

These purposes are implemented through management oriented towards a balance between the interests of the shareholders and those of all parties on whom the activity may have an impact. Since its launch, gres art 671 has translated the objectives set out in its corporate purpose into concrete actions, with no circumstances having arisen such as to slow their pursuit.

IMPACT AND VALUE GENERATED

B Impact Assessment

In 2025, gres art 671 once again adopted the B Impact Assessment, developed by B Lab, to measure its social and environmental impact. The tool assesses Governance, Workers, Community, Environment and Customers, supporting the integration of ESG principles and continuous improvement.

In line with the values of the Italmobiliare group, the organisation also monitored its contribution to the United Nations Sustainable Development Goals, with particular reference to the priority SDGs already identified, related to access to culture, inclusion, urban regeneration and collaboration.

TOTAL

79,9

The overall score rose from 75 to 79.9, reflecting a structural strengthening of the impact model. The increase confirms a path of consolidation and greater integration of ESG principles.

The analysis reveals a young organisation, yet one oriented towards responsible governance, with room for growth in the structuring of processes and the qualification of suppliers, on which to build a solid path of cultural, social and territorial value generation.



IMPACT AND VALUE GENERATED

B Impact Assessment

governance

gres art 671’s management model guarantees transparency and accountability, ensuring long-term sustainability that integrates cultural and social objectives. Since 2025, the code of ethics adopted by the entire Italmobiliare Group has also been adopted.

environment

Since 2025, gres art 671 has used only and exclusively renewable energy sources, putting into concrete action its commitment to environmental sustainability.

clients

gres art 671 has offered high-quality cultural experiences, such as exhibitions, performances and talks, ensuring a tangible impact for visitors and the city’s cultural fabric, while implementing the collection of feedback through surveys and engagement with the public.

community

The renewed and strengthened commitment to promoting and co-producing locally rooted initiatives has fostered social cohesion, inclusion and access to culture, reinforcing the bond between art and citizenship.

SCORE

19,5

mission and commitment, mission protection, transparency

SCORE

14,3

environmental management, water, air, climate, land and biodiversity

SCORE

17,2

customer management, access to culture, art, media and communication

SCORE

28,8

diversity, equity and inclusion, civic engagement, economic impact, supply chain management

IMPACT AND VALUE GENERATED

SDGs

4

Educational events aimed at young people promoted knowledge and lifelong learning, such as dedicated workshops and guided tours. The agreement signed with the Municipality of Bergamo, aimed at young people aged between 12 and 25, has enabled us to ensure more meaningful access.

5

Programming has given space and voice to female figures in art and culture, with particular emphasis on the presence of four Nobel laureates and a significant presence of women artists within the group exhibitions.

8

The activities carried out have fostered professional opportunities in the cultural sector; through the organisation of two group exhibitions, we have had the opportunity to support a great many artists, practitioners and creative businesses.

12

From the building's energy rating, through waste sorting and the shift to fully renewable energy sources, efforts have been made to raise public awareness of the importance of sustainability and reducing environmental impact in artistic and cultural production.

13

Events and projects have promoted sustainable practices, such as the reuse of part of the exhibition setups for subsequent shows, while at the same time addressing the impact of climate change through art and culture.

16

The consolidation of collaborations between institutions and the activation of new partnerships, whether in the realisation of scheduled events or in the sharing of best practices, has helped strengthen gres art 671's role as a point of reference for the community.

SCORE

28,6 %

quality education

SCORE

6 %

gender equality

SCORE

52,3 %

decent work and economic growth

SCORE

58,5 %

responsible consume and production

SCORE

25,4 %

fight against climate change

SCORE

51,1 %

peace, justice and strong institutions

IMPACT AND VALUE GENERATED

2026 goals

In line with the path of continuous improvement undertaken through the B Impact Assessment, in 2026 gres art 671 intends to further strengthen its commitment in the areas of Governance, Community, Customers and Environment, through structured and measurable actions.

These actions represent a concrete evolution of gres art 671's impact model, aimed at integrating environmental sustainability, social responsibility and management quality in an increasingly structured way.

community and clients

On the Customer and Community front, a survey system will be implemented dedicated to the various internal functions, café, terrace, exhibitions and events, with the aim of gathering more precise data on the quality of the experience. A team will be set up to analyse the results, tasked with mapping feedback and turning it into concrete operational processes and corrective actions, thereby strengthening the organisation's active listening and responsiveness.

community and governance

In the area of Community and Governance, gres art 671 will introduce a supplier self-certification system, aimed at monitoring working conditions along the supply chain, with particular attention to respect for workers' rights and adequate wage levels. This tool will help make the procurement system more responsible and transparent.

environment

With regard to the Environment area, one of the priority objectives is the introduction of a greywater reuse system for irrigating the green spaces, reducing water consumption and improving overall efficiency in environmental management.

IMPACT AND VALUE GENERATED**towards 2026**

In 2026, gres art 671 intends to strengthen its role as a cultural producer through the realisation and organisation of exhibitions of broad international scope, capable of guaranteeing high quality standards and consolidating its positioning within the contemporary landscape. At the same time, it will work on developing formats dedicated to widening audiences and collaborating with the city's cultural institutions, promoting culture in all its forms and fostering increasingly inclusive engagement with it.

The aim is also to consolidate the network with museum institutions at local, national and international level, encouraging loans and the circulation of works in order to increase knowledge and dialogue between different contexts. gres art 671 thus positions itself as an organisation capable of combining local roots with global reach, operating in balance between the local dimension and the international scene.

In 2026, the redevelopment of the building adjacent to gres art 671 is planned, giving rise to gres art + — a space of around 1,500 sqm whose opening is scheduled for autumn.

The project will significantly expand activities, enriching the programme with a more varied range of offerings and reinforcing the area's urban regeneration process. The new space will make it possible to host events of international scope, welcoming a larger and broader audience, while maintaining a focus on accessibility and the dissemination of culture as a common good.



gres art 671

between
Art and Life

between Art and Life

giardino

terrazza

gres art 671